

**PASTOR**

**Fr. Joseph Richards (Fr. Joe)**  
Rectory: 400 Congress Ave, Viroqua, WI 54665  
Cell Phone: 608-606-9787  
Email: jrichards@diolclergy.org  
Office Hours in Coon Valley Sacristy:  
Tues. 1:00 PM until Mass time  
Thurs. after Mass until noon and by appt

**WEEKEND MASS SCHEDULE**

Saturday.....4:00pm  
Sunday.....8:00am

**WEEKDAY MASS SCHEDULE**

Tuesday.....5:15 pm  
Thursday.....8:00am

**CONFESSIONS**

Saturday.....3:15pm to 3:45pm  
Sunday.....7:15am to 7:45am

**PARISH OFFICE**

Amy Stafshien, Admin. Assist.....608-452-3841  
Bulletin deadline: ..... Wednesday noon  
E-mail: [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net)  
Open most Wednesdays and Thursdays

**COORDINATOR of RELIGIOUS EDUCATION**

Vacant

**PARISH FINANCE COUNCIL**

Bryan Berg, Mary Gajewski, John Mislivecek, Nancy Peters (Secretary), and John Roesler (Buildings and Grounds)

**PARISH PASTORAL COUNCIL**

Mike Callan, Ryan Goodwin, Marlene Humfeld, Sue Humfeld, Lori Pedretti and Steve Schulte.

**PCCW - Parish Council of Catholic Women**

Clarice Kammel (President), Nancy Peters (Treasurer), Linda Berg (Secretary)

**MUSICIANS**

Mary Beth Smith, Linda Schulte, and Chris Carskadon.

**Fr. Joe also serving:**

**Annunciation of the BVM Parish, Viroqua**

Mass Times: Weekend.....Saturday.....6:30 PM  
Sunday .....10:30 AM  
Weekday: Wednesdays - 5:15 PM & Fridays - 8:00 AM

**New Parishioners:** Welcome to our parish! Please introduce yourself to Fr. Joe and contact the parish office for registration and information. [www.stmarycv.org/visit-us](http://www.stmarycv.org/visit-us)

**Sacrament of Reconciliation:** Saturday from 3:15pm to 3:45pm and Sunday from 7:15am to 7:45am

**Sacrament of Baptism:** Please submit a registration by mail, or e-mail to both [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) AND [fatherjoerichards@gmail.com](mailto:fatherjoerichards@gmail.com) You will be contacted by the parish office to finalize your requested date. The registration form at: [www.stmarycv.org/sacraments](http://www.stmarycv.org/sacraments).

**Sacrament of Anointing / Visitation of the Sick:** Please contact the parish office or Fr. Joe when someone you know is in need of the Sacrament or a pastoral visit. Requests may also be made from our website under the Sacraments tab. [www.stmarycv.org/sacraments](http://www.stmarycv.org/sacraments)

**Mass Intentions:** Please use the Mass Intention envelopes available in the church.

**Book of Prayer Requests:** Located in the back of church. Feel free to add your own prayer requests. The requests will be included in the parish prayers.

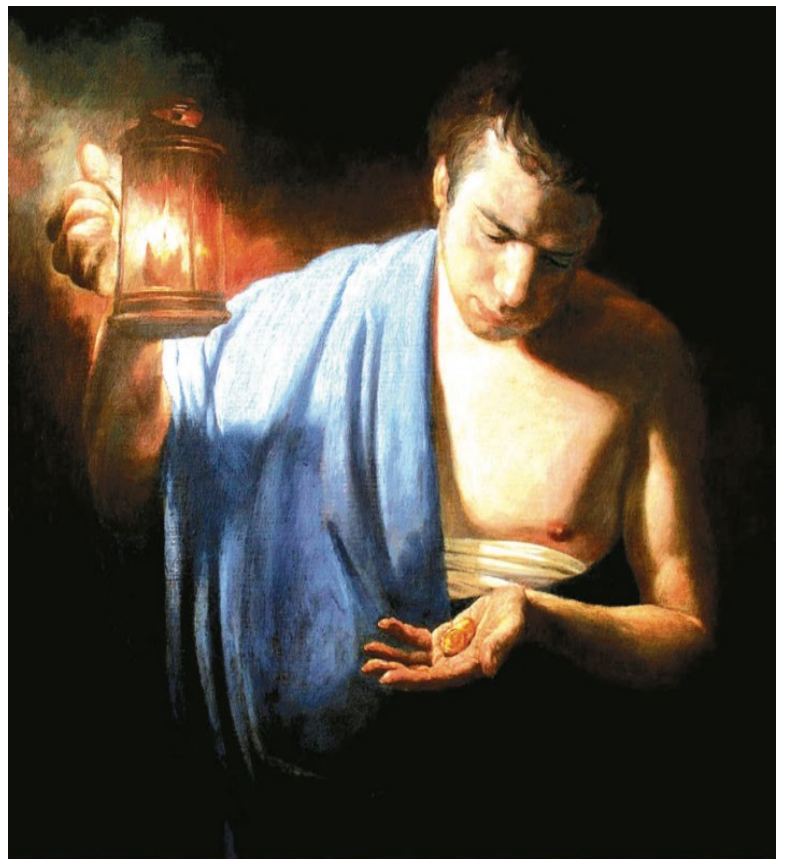
# St. Mary's Parish

900 Central Ave., Coon Valley, WI 54623

Phone: 608-452-3841

Website: [stmarycv.org](http://stmarycv.org)

Facebook: [www.facebook.com/StMarysCoonValley](http://www.facebook.com/StMarysCoonValley)



33<sup>RD</sup> SUNDAY IN ORDINARY TIME



"Well done, my good and faithful servant." – Mt 25:21

*Fr. Joe Richards, Pastor*

*November 19, 2023*

*Readings: 674A*

# St. Mary's Parish, Coon Valley, WI

## 33th Sunday in Ordinary Time

### Sunday Readings

November 19, 2023

1) Proverbs 31:10-13, 19-20, 30-31;  
2) I Thessalonians 5:1-6; 3) Matthew 25:14-30

### Upcoming Events/Calendar

- **Nov 19** ~ Social/Brunch after 8:00 AM Mass, sponsored by St. Cecelia Guild of the PCCW
- **Nov 21** ~ **Mass Time is 12:05 PM** Fr. Joe has a Deanery Meeting in La Crosse in the evening (no Mass at 5:15 PM)
- **Nov 23** ~ Thanksgiving Day, 8 AM Mass
- **Dec 01** ~ Crafter Setup at the CV Village Hall, bake sale goods drop off, 6:00-8:00 PM
- **Dec 02** ~ **PCCW Annual Craft Show** at the CV Village Hall, 8:00 AM to 2:00 PM
- **Dec 2/3** ~ CPR/Defibrillator Training after Mass
- **Dec 03** ~ RE in Viroqua after the 10:30 AM Mass for both Coon Valley and Viroqua students.
- **Dec 07** ~ The Immaculate Conception of the Blessed Virgin Mary—**Holy Day Mass at 5:15 PM**, NO 8 AM Mass on this day
- **Dec 9/10** ~ Retirement Fund For Religious Weekend
- **Dec 17** ~ RE monthly activity after the 8 AM Mass in Coon Valley
- **Dec 21** ~ Coffee and Fellowship after the 8 AM Mass
- **Dec 24** ~ **Christmas Eve Mass 4:00 PM**
- **Dec 25** ~ **Christmas Day Mass 8:00 AM**

Intentions
Nov 18 ~ 4:00 PM - † Larry and Myrtle Geier
Nov 19 ~ 8:00 AM - Don and Roxanne Weber
<b>Nov 21 ~ ***12:05 PM *** - Our Parish Family</b>
Nov 23 ~ 8:00 AM - † Joyce Dolan
Nov 25 ~ 4:00 PM - † Edward and Anna Kerska
Nov 26 ~ 8:00 AM - † Ed Gorman

# MASS Intentions

**All 2023 Mass Intention Dates are FULL!**

If you have questions feel free to email the parish office at [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) or leave a message at 608-452-3841.

**2024 Intentions now available!** Request a specific date by filling out an intention envelope or by emailing the office.

**Next Week in Service — Nov 25 / 26**

If you are not able to serve as scheduled below, please find a substitute. Thank you!

Readers:	Sat. – Nancy Peters	Sun. – Ryan Goodwin
Ushers:	Sat. – Volunteers	Sun. – Volunteers
Money Counters:	Mike Kammel and Mark Boland	

**CONFESSIONS**

Saturday: 3:15pm to 3:45pm

Sunday: 7:15am to 7:45am

Sunday Mass streaming Live on Facebook  
<https://www.facebook.com/StMarysCoonValley>

**Donations:** Here are some ways to support your parish:

- *Attend Mass and drop* your contribution envelope at either church, Coon Valley or Viroqua and the funds will be directed to St. Mary's
- US Postal Service: mail directly to the parish office.
- *Bill Pay* through online banking, add St. Mary's as contact (use your envelope number as the account number).
- Use our *online service* at: [diolc.org/st-mary-coon-valley](http://diolc.org/st-mary-coon-valley) (a processing fee will be deducted from your contribution, which averages 3% for debit/credit cards and \$.75 for EFT/ACH. Your contribution will be recorded for the full amount).

**Fr. Joe's Office Hours:**

**Tues. from 1:00-5:15 PM (Mass time) and Thurs. from Mass until noon.**

Wednesdays and Fridays in Viroqua, and Tuesday mornings and Thursday afternoons will be flex options. **Note that some of this time will also include home and nursing facility visits**, so, please *call or text beforehand* (608-606-9787) or look for the Terrain under the maple tree out back in the parking lot.

**Inspired by the Spirit Campaign**

5 Year Goal : \$105,000.00  
As of November 17, 2023  
**Pledges received (30): \$107,720.00**  
Payments received: \$32,667.50

**WE HAVE EXCEEDED THE GOAL!**  
**THANK YOU!**

Needed this Month	
\$8,000.00	at \$2000 per week
\$3,903.50	Received as of week 2
(\$4,096.50)	Short for the Month

Giving Last Week		11/12/23	
Adult Env(32)	\$2,080.00	Needed Weekly	\$2,000.00
Offertory	183.00	Received This Week	\$2,263.00
<b>Total</b>	<b>\$2,263.00</b>	<b>Running total needed</b>	<b>\$92,000.00</b>
		YTD Received	\$83,289.87
		Difference	(8,710.13)

## From the Pastor

Hello friends,

After a halfish year of Ordinary Time, we're quickly coming back to liturgical abnormality – one of my absolutely favorite things. Skip this paragraph if it's redundant for you, but here's a quick recap of how the liturgical year works. Our liturgical new year doesn't start on Easter or Christmas or January 1 but with the first weekend of Advent (December 2/3). Advent is a roughly four-week season oriented toward identifying those dark places in my own life where I need Christ the savior to shine His light, followed by (you guessed it) His light revealing itself, breaking into that darkness at Christmas. A few short weeks of Ordinary Time then brings us through January to the start of Lent, forty-something days where we similarly do the deep work of self-examination – where am I dominated by sin, addictive behavior, woundedness? This season isn't meant for us to beat ourselves up – it's so we can enter fully into Christ's Passion and Death through Holy Thursday and Good Friday (the shortest liturgical season of all). That work leads us right into the Resurrection at Easter and the considerably longer Easter Season, then another half year of slow, steady growth (marked by the color green) in Ordinary Time.

Now let's shamelessly misquote our old founding father, Ben Franklin. This wise guy once whispered a wise word: failing to plan is planning to fail. Advent and Lent are both excellent, self-contained, end-oriented seasons to take concrete steps (even over-the-top steps, with prudence) in our relationship with the Lord. It doesn't last forever, but it's long enough to spark a positive change. "I'm going to pray more" is vague and directionless, but "I'm going to get to daily Mass twice a week for the next four weeks of Advent" is specific and attainable. "I need to slow down my drinking" might not lead to a lasting change, but "I'm giving up alcohol for this month" is measurable and timely, even if it's a tough or jarring change of pace. "I should give more to the church" will probably stay in the realm of shame-based inadequacy, but "I'm going to give each of my kids a fiver to drop in the collection basket for the next four Sundays" means you're taking action and educating someone else too – double points!

Whatever it is, Advent is a great season to zero in on a place where I want to expand my relationship with the Lord – not to introduce something I'm going to do every day forever, but a really good short season to try out something new. Before we get that far, though, take Ben Franklin's advice and use the next few weeks to make a plan about how you're going to be a bit extra this Advent.

Of course, if you want to talk any ideas through feel free to reach out.

Until then, God bless you, Fr. Joe

## Parish Announcements

### CPR/Defibrillator Training - Dec 2/3

Ann Gilbertson will give a CPR / Defibrillator training on Saturday, December 2nd and Sunday, December 3rd right after Mass. This can be a new class for you or just a review. Hope you attend!

### St. Mary's Craft Show—December 2, 2023

#### Volunteers on the big day!

Guild chairpersons will be contacting members to schedule a time they can help out with the craft fair.

#### Calling All BAKERS!

Let your talents shine and create \$15 of baked goods for our bake sale or donate \$15 cash. Customers are usually looking for Christmas cookies or specialty items at this bake sale. It's always helpful if items are marked when dropped off with the asking price.

#### BBQ Needed

We need 4 people to bring 3lbs of BBQ each and 4 people to bring 2 pans of bars each. If you bring either of these you don't have to bring baked goods for the bake sale table.

#### Advertising

Extra flyers are in the back of church, please help advertise by posting at your place of employment or on a community bulletin board. Thank you!

#### Quilt Raffle

Remaining quilt tickets have been mailed to those who did not pick up from the back of church. We ask you sell a minimum number of tickets each year. Please return your ticket stubs and money to the parish by November 26th by dropping in the collection basket in an envelope clearly marked "Quilt Raffle" or the day of the Craft Show by noon.

#### Craft Tables Still Available


Have you reserved your craft table for St. Mary's Craft Fair? Time is running out. Please reserve your table now by going online at: [www.stmarycv.org/craft-show](http://www.stmarycv.org/craft-show) or contact Nancy Peters at 608-790-6034.

**Craft Fair assignments** have been made and are as follows:

- Setup - St. Theresa
- Kitchen - St. Rose
- Bake sale/quilt raffle - St. Cecelia
- Clean-up - St. Catherine.



**Appeal mailings have been sent.** Please prayerfully discern how you will contribute in our shared mission to support the works within our Diocese.

DIOCESAN ANNUAL APPEAL 2023-2024		Annual Appeal 2023-24		
		As of 11/17/23	Total Pledged	Total Payments
WE ARE THE DIOCESE		Pledged/Paid	\$515.00	\$515.00
		Target Amount	<u>\$14,515.00</u>	<u>\$14,515.00</u>
		Under Target	(\$14,000.00)	(\$14,000.00)

To donate online visit: <https://diolc.org/stewardship/> then choose either "single gift, reoccurring gift, or pledge" and in the parish dropdown, choose; 2023 (445) St. Mary Parish, Coon Valley.



## Diocesan/Local Announcements

### 42nd Annual La Crosse Community Thanksgiving Dinner

Thursday, November 23, 2023:  
10am: Doors Open, 10:30am:  
Thanksgiving Nondenominational  
Worship Service; 11am – 3pm –  
Dinner's Available for Dine-In,  
Carry-Out, and Delivery. More  
information available at: <https://laxthanksgivingdinner.com/>



### Free Thanksgiving Day Community Dinner Viroqua

Thursday, November 23, 2023, 11 AM-1 PM,  
dine in or carry-out and home delivery—call  
608-479-1168 by noon, Wednesday, November  
23 608-637-3551 by noon, Wednesday,  
November 22; leave message with name,  
address, phone number, and number of meals to  
deliver. Meal served at St. Mary's Catholic  
Church, 400 Congress Avenue, Viroqua.



**St. Nicholas Event - December 3, 2023 1:00 pm.** Come to the Shrine of Our Lady of Guadalupe for Holy Mass and stay to meet Saint Nicholas! Hear him tell the story of his life, sainthood, and how he became "Santa Claus." Join for cookies, hot chocolate, and picture opportunities. Visit: [GuadalupeShrine.org/events](http://GuadalupeShrine.org/events)

### Candle Light Mass - December 9

The Shrine of Our Lady of Guadalupe, La Crosse, invites all to celebrate the candlelit, Rorate Caeli Mass this December 9, 2023. The Mass will be begin at 6:30am. Learn more at: [GuadalupeShrine.org/events](http://GuadalupeShrine.org/events)

### Cookie Walk and Craft Sale - December 9

Mary, Mother of the Church Parish will be holding their Cookie Walk & Craft Sale on Saturday, December 9, in the parish hall located at 2006 Weston Street, La Crosse, from 7:30 AM - 1:00 PM. Homemade cookies will be sold by the pound, plus homemade candies, breads, pies, handcrafted items, Scrip gift cards and raffles are available for sale. Serving continental breakfast and lunch (homemade soup and chili). Hourly Door Prizes.

### Solemnity of Our Lady of Guadalupe—December 12th

Nearly 500 years ago, Our Lady of Guadalupe appeared to Saint Juan Diego in Mexico. The Solemnity of Our Lady of Guadalupe is December 12th. All are invited to celebrate at the Shrine of Our Lady of Guadalupe, in La Crosse, WI. The day includes a Bilingual Mass offered by Cardinal Burke. Learn more at <https://www.guadalupe Shrine.org/events/solemnity-of-our-lady-of-guadalupe>

### Please Support Project Milk

Help the Diocesan Rural Life Committee spread hope and joy by contributing to Project Milk. Founded in 1984 to help feed the poor children of Casa Hogar in Peru, Project Milk provides whole milk powder to the orphanage and the surrounding community. Each year the Rural Life Committee seeks to raise enough money to ship 40,000 lbs. of milk powder at an approximate cost of \$80,000. One hundred percent of your monetary gift is used to feed these children and the poor. To give, visit <https://frjoesguild.org/donate/>, and select "Project Milk" as designation.

**Amen App** The Amen app is the free Catholic prayer app that inspires your daily conversation with God through faithful meditations and nourishing Scripture. Register from the Augustine Institute by clicking here: [www.augustineinstitute.org/program-and-resources/amen](http://www.augustineinstitute.org/program-and-resources/amen)

## Activity Corner

### Using the Master's Talents

- sort out the pictures -

How well do you know the parable from today's Gospel?  
Put the numbers 1 to 6 in the boxes  
in the correct order of the story.



Answer: Top left to right: 6, 2, Middle, 4, 1, Bottom 3, 5.



### PLEASE REMEMBER IN YOUR PRAYERS



- Those sick and suffering in any way, may they find healing and strength in our Lord.
- For military men and women who are supporting our freedom.
- Our political leaders, may their decisions be made for the good of all.
- For the people of Ukraine, Israel and Gaza whose lives have been affected by acts of war.
- For those fighting cancer, especially members of our parish.
- For children suffering with life threatening conditions and illnesses.
- The intentions listed in our parish Book of Prayer.

To add a request call 608-452-3841 or email [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net)

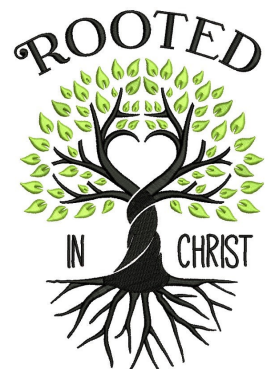
# GOOD THINGS



are happening here  
at St. Mary's



The first 7 of 9 trees have been planted - 2 Maples, 1 Bur Oak (behind the parking lot), and 4 Hornbeams along the side of the church. Two more Honey Locust coming soon to Central Ave. Thank you to all who have supported this project.



**MOVIE**  
*Night*



A great time was had by all at Movie Night, thank you Bridget Goodwin for bringing this worthwhile event together!

## Mary in front of the Rectory has a fresh new look!



**ALL THINGS**  
**WORK TOGETHER**  
**FOR GOOD**  
**ROMANS 8:28**

Thanks to Jean Geier for sharing her artistic talents.



# St. Mary's Craft Show

December 2, 2023

8 a.m. to 2:00 p.m.

Coon Valley Village Hall

108 Roosevelt St.

Coon Valley, Wisconsin



- A Seasonal Tradition for 22 years
- Crafts and Baked Goods of all kinds
- Lunch Counter Opens at 8:00 a.m.
- Free Admission

More info contact Nancy Peters at 608-790-6034 and/or e-mail  
[Peters@mwt.net](mailto:Peters@mwt.net) or St. Mary's at 608-452-3841 or  
visit [stmarycv.org](http://stmarycv.org) and click on "Craft Show" Tab  
Tables available for crafters \$30 before Nov. 1<sup>st</sup>, \$35 after Nov. 1<sup>st</sup>,  
tables provided