

**PASTOR**

**Fr. Joseph Richards (Fr. Joe)**  
Rectory: 400 Congress Ave, Viroqua, WI 54665  
Cell Phone: 608-606-9787  
Email: jrichards@diolclergy.org  
Office Hours in Coon Valley Sacristy:  
Tues. 1:00 PM until Mass time  
Thurs. after Mass until noon and by appt

**WEEKEND MASS SCHEDULE**

Saturday.....4:00pm  
Sunday.....8:00am

**WEEKDAY MASS SCHEDULE**

Tuesday.....5:15 pm  
Thursday.....8:00am

**CONFESSIONS**

Saturday.....3:15pm to 3:45pm  
Sunday.....7:15am to 7:45am

**PARISH OFFICE**

Amy Stafshien, Admin. Assist.....608-452-3841  
Bulletin deadline: ..... Wednesday noon  
E-mail: [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net)  
Open most Wednesdays and Thursdays

**COORDINATOR of RELIGIOUS EDUCATION**

Vacant

**PARISH FINANCE COUNCIL**

Nancy Peters (Secretary), John Mislivecek, Bryan Berg and John Roesler (Buildings and Grounds)

**PARISH PASTORAL COUNCIL**

Ryan Goodwin, Marlene Humfeld, Sue Humfeld, Lori Pedretti and Steve Schulte. (1 appointed vacancy)

**PCCW - Parish Council of Catholic Women**

Clarice Kammel (President), Nancy Peters (Treasurer), Linda Berg (Secretary)

**MUSICIANS**

Mary Beth Smith, Linda Schulte, and Chris Carskadon.

**Fr. Joe also serving:**

**Annunciation of the BVM Parish, Viroqua**

Mass Times: Weekend.....Saturday.....6:30 PM  
Sunday .....10:30 AM  
Weekday: Wednesdays - 5:15 PM & Fridays - 8:00 AM

**New Parishioners:** Welcome to our parish! Please introduce yourself to Fr. Joe and contact the parish office for registration and information. [www.stmaryscv.org/visit-us](http://www.stmaryscv.org/visit-us)

**Sacrament of Reconciliation:** Saturday from 3:15pm to 3:45pm and Sunday from 7:15am to 7:45am

**Sacrament of Baptism:** Please submit a registration by mail, or e-mail to both [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) AND [fatherjoerichards@gmail.com](mailto:fatherjoerichards@gmail.com) You will be contacted by the parish office to finalize your requested date. The registration form at: [www.stmaryscv.org/sacraments](http://www.stmaryscv.org/sacraments).

**Sacrament of Anointing / Visitation of the Sick:** Please contact the parish office or Fr. Joe when someone you know is in need of the Sacrament or a pastoral visit. Requests may also be made from our website under the Sacraments tab. [www.stmaryscv.org/sacraments](http://www.stmaryscv.org/sacraments)

**Mass Intentions:** Please use the Mass Intention envelopes available in the church.

**Book of Prayer Requests:** Located in the back of church. Feel free to add your own prayer requests. The requests will be included in the parish prayers.

# St. Mary's Parish

900 Central Ave., Coon Valley, WI 54623

Phone: 608-452-3841

Website: [stmarycv.org](http://stmarycv.org)

Facebook: [www.facebook.com/StMarysCoonValley](http://www.facebook.com/StMarysCoonValley)



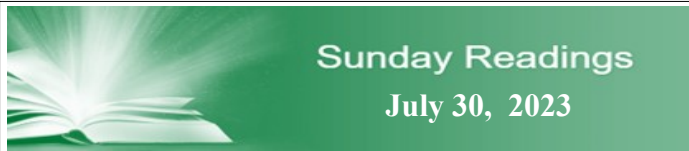
*Fr. Joe Richards, Pastor*

*July 30, 2023*

*Readings: 626A*

# St. Mary's Parish, Coon Valley, WI

## 17th Sunday in Ordinary Time



### Sunday Readings July 30, 2023

- 1) *1 Kings* 3:5, 7-12; 2) *Romans* 8:28-30;  
3) *Matthew* 13:44-52

### Intentions

Jul 29 ~ 4:00 PM - † Robert "Bob" Dickman
Jul 30 ~ 8:00 AM - Rosa Wittenberg—95th Birthday!
Aug 01 ~ 5:15 PM - † Robert "Bob" Dickman
Aug 03 ~ 8:00 AM - † Gina Gerevini
Aug 05 ~ 4:00 PM - † Joseph and Alvina Sedevic
Aug 06 ~ 8:00 AM - † Robert "Bob" Dickman

### Mass Intentions

If there is a special weekend date you would like, please get your request(s) in early.  
**Open Sat. and Sun. dates:** Oct 22 & 29, Nov 19, Dec 10.  
**Weekdays open:** Oct 24, Nov 9, 14, & 28, Dec. 14, 19, 26, & 28. If you have questions feel free to email the parish office at [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) or leave a message at 608-452-3841.



### Next Week in Service — Aug 5/6

If you are not able to serve as scheduled below, please find a substitute. Thank you!

Readers:	Sat. – Robert Kerska	Sun. – Ryan Goodwin
Ushers:	Sat. – Volunteers	Sun. – Volunteers
Money Counters:	Steve Grabowski and Bernie Roesler	

**Donations:** Here are some ways to support your parish:

- Attend Mass and drop your contribution envelope at either church, Coon Valley or Viroqua and the funds will be directed to St. Mary's
- US Postal Service: mail directly to the parish office.
- Bill Pay through online banking, add St. Mary's as contact (use your envelope number as the account number).
- Use our *online service* at: [diolc.org/st-mary-coon-valley](http://diolc.org/st-mary-coon-valley) (a processing fee will be deducted from your contribution, which averages 3% for debit/credit cards and \$.75 for EFT/ACH. Your contribution will be recorded for the full amount).

### **DID YOU KNOW?**

If you are 70 ½ or older, you can do a **qualified charitable distribution (QCD)** of up to \$100,000 a year from your **IRA directly to a charity**. The distribution won't show up in your adjusted gross income and CAN count toward your required minimum distribution (RMD). The QCD allows you to be more strategic with your RMD. Consult your tax advisor before making any decisions. If a QCD is for you, please consider St. Mary's Parish as your charity of choice.

### Upcoming Events/Calendar

- July 25-Aug 9 ~ Amy on PTO, for administrative needs please contact Fr. Joe.
- July 29/30 ~ Seminarian John Francis' last weekend
- August 8 ~ Pastoral Council Meeting 4 PM
- August 14 ~ PCCW Meeting 5:30 PM
- August 14-18 ~ Fr. Joe on PTO
- August 15 ~ *Holy Day of Obligation, The Assumption of the Blessed Virgin Mary*, Mass 5:15 PM
- August 17 ~ No daily Mass
- August 19/20 ~ Mission Coop weekend

**Sunday Mass streaming Live on Facebook is back:**  
<https://www.facebook.com/StMarysCoonValley>




Traveling this summer? Find a Mass time:  
<https://catholicmasstimes.app/> or  
<https://masstimes.org/>


**Fr. Joe's Office Hours:**  
**Tues. from 1:00-5:15 PM (Mass time)** and **Thurs. from Mass until noon.**

Wednesdays and Fridays in Viroqua, and Tuesday mornings and Thursday afternoons will be flex options. **Note that some of this time will also include home and nursing facility visits**, so, please *call or text beforehand* (608-606-9787) or look for the Terrain under the maple tree out back in the parking lot.

**Inspired by the Spirit Campaign**

5 Year Goal : \$105,000.00  
 As of July 11, 2023  
 Pledges received at the Diocese(23): \$88,720.00  
 Payments received at the Diocese: \$23,3600.00  
 Under Goal (\$16,280.00)  
 Percent of Goal Pledge: 84.50%  
 Percent of Goal Received: 22.25%



	<b>Needed for the Month of July</b>
	\$10,000.00 at \$2000 per week
	\$5,468.00 Received so far
	<b>(\$4,532.00) Short for the Month</b>

**Sorry, Secretary fill in and I couldn't get the numbers!**

Giving Last Week		Week 29	
Adult Env(31)		Needed Weekly	
Offertory		Received This Week	
<b>Total</b>		<u>Running total needed</u>	
		YTD Received	
		Difference	



## From the Pastor



Hello Friends,

I asked John to share a little write-up with us this weekend, to which he responded "I was actually just about to ask you if I could do that." The point is, I asked first. But really quickly, before I get to John's words, here's a quick bit of business. August 15 is the Solemnity of the Assumption – when Mary was taken up in body and soul from Earth to Heaven. It's also a Holy Day of Obligation, meaning practicing Catholics are expected to attend Mass either day-of or evening-before. There are extra Masses all over the place, so feel free to Google our neighbor churches if these times don't work out, but our schedule runs:

- August 14 (Vigil): 5:15 in Viroqua
- August 15: 12:10 in Viroqua
- August 15: 5:15 in Coon Valley

Due to myself completely failing to look at a calendar when I booked my Boundary Waters permit, I'll be out of town that week, but Msgr. Kachel has graciously volunteered himself to cover Viroqua's Masses and has graciously voluntold his Associate Pastor (Fr. Tim Reither) to cover Coon Valley's Mass. There will not be Masses on Thursday or Friday, but there will be a Communion service & adoration on Wednesday, August 16 at the usual 5:15. Now, on to John!

*From the Desk of John Francis:*

Praised be Jesus Christ!

I cannot believe how fast my time at St. Mary's has come and gone. I am truly grateful for having been assigned here for my first seminarian placement. After living in this beautiful area for a brief while, I will never forget this wonderful parish. Yes, the scenic beauty stuns me, but more than that, the community here has been more than welcoming and it fills me with gratitude. For that, a few "thank you's" are in order. First, thank you to Father Joe for hosting me and modeling what a good priesthood looks like. For a young seminarian, having spiritual fathers like you helps tremendously in discernment. Thank you to the folks that hosted me for dinner, lunch, or any festivity. Welcoming me into your homes and lives is humbling. Thank you to anyone who chatted after Mass, offered encouragement or just said hello. You don't know the impact that small acts like that can play. Finally, and most importantly, thank you to those who offered prayers for seminarians like myself. I cannot stress how important this is. There are people I have never met that prayed for seminarians and it resulted in God working through my life and me entering formation.

Everyone- please continue (or begin) to pray for your priests and seminarians. It is one of the most important things you can do. The evil one does not want more religious, so spiritual protection through prayer is critical. Young people- consider for yourself what God is asking you to do with your life. Ask the question "God, what do you want me to do?" every day. Pray that you may know his will, whether that be in the vocation of marriage, priesthood, religious life or single life. It is through this call that you will be truly fulfilled and joyful!

Know of my prayers for this community. Please keep me in yours.

In Christ,  
John

## Parish Announcements

### Picnic on the Lawn

A huge thank you to the picnic coordinator Steve Schulte and all the volunteers who helped make the day a success!

### New Church Directory - Book Your Picture Time

It is time to schedule your picture to be taken for our new church family directory. The photographer will be here on **September 6, 26 & 27**. Be sure to schedule your appointment early so you can get a date/time that works best for your family. Appointments will be available from 2:00 to 8:36 PM. **There will be help before and after Mass this weekend and on July 29 & 30 to schedule a time. There will also be someone available to schedule appointments during the parish picnic for those who need assistance.**



You may also sign-up using the website [www.ucdir.com](http://www.ucdir.com), church code is **wi259** and password is **photos**. You may Contact Clarice Kammel at 608-792-2198 with questions or to change or cancel your photography appointment

The plan is to have everyone on the schedule by early August. Members who haven't scheduled by early August will be receiving a call from the directory committee. The parish is hoping to include pictures of **all parish members** in this edition of the family directory.

### Event Photos for the Directory

If you have taken photos of any recent parish events such as: Spring Luncheon, Youth Celebration-Graduates, Confirmants, 1st Communicants, Community Picnic, Pancake Breakfast, Craft Sale, etc. Please email them to the parish office at [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) for consideration in the Photo directory.

## Diocesan/Local Announcements

### See SOUND OF FREEDOM – Powerful Movie on Daring Rescue of Trafficked Children

See the movie taking the country by storm – SOUND OF FREEDOM, a true story starring Jim Caviezel as Tim Ballard, a Homeland Security agent who quits his job and puts his life at risk to go on a dangerous journey through the Colombian jungle to rescue hundreds of children from human traffickers. This powerful drama raises awareness about the 2 million children exploited every year in the international sex-trafficking trade. To find out where you can see it, visit [angel.com/watch/sound-of-freedom](http://angel.com/watch/sound-of-freedom), or scan the QR code to the right.



### 30<sup>th</sup> Annual Corn Boil – Aug 3

Door of Hope hosting their annual corn boil on August 3rd at the Vernon County Fair Grounds. 210 Fairground Rd, Viroqua, WI. Lunch hours 12 -2 PM and Dinner hours 4-7 PM. All the sweet corn you can eat! Adults \$10, Children 4-12 \$5, 3 and under free. Corn to go: \$7/dozen. The meal also



## Diocesan/Local Announcements

includes hot dogs, chips, beans, soda and ice cream. Bulk ticket purchase of 15 or more available prior to event for \$8 each. Contact Door of Hope at: [door.of.hope@outlook.com](mailto:door.of.hope@outlook.com) with questions.

### Catholic Charities Back2School Program

If you or someone you know is in need of school supplies, please fill out an application at: <https://bit.ly/453WPNw>. **Pick up events are August 8 (1-6:00 p.m.) & August 9 (7:30 a.m.-Noon) at the La Crosse Center and August 17 (5-7:30 p.m.) at the Mathy BGC.** Please choose your pickup location when filling out your application. If your family isn't in need but would like to assist those who are, please join us by donating items such as large size backpacks, heavy duty folders, washable markers, loose-leaf paper, scissors, etc. Thank you for helping students and families have a successful start to the new school year!!

### Chant Camp for HS Students – Aug 14-18

The Shrine of Our Lady of Guadalupe, La Crosse, invites High Schoolers (ages 14-18) to a week-long, traditional chant camp course August 14-18. No experience needed. Register online at [GuadalupeShrine.org/sacred-music](http://GuadalupeShrine.org/sacred-music) or contact Scott Turkington [sturkington@guadalupe Shrine.org](mailto:sturkington@guadalupe Shrine.org)

### Calling all single Catholics! Aug 25-27

Join 400+ singles coming from all parts of the US (and beyond!) at the 22nd National Conference for Single Catholics at St. John's Resort, in Plymouth, MI *OR participate virtually and engage with others via the online socials and small group discussions.* This is your chance to connect with like-minded singles (of all ages). (If joining us in-person, use the promo code **(PARISH23)** when you register to get \$50 off! *Discount for the first 50 sign ups nationwide to use this code.*) Visit [NationalCatholicSingles.com](http://NationalCatholicSingles.com) for more information and to register. (Can't find your question answered on the website? Call 512-766-5798.)

### International Pilgrim Virgin Statue of Fatima Parish Visitation Schedule - Aug 26

The Statue of Fatima will be at the Shrine of Our Lady of Guadalupe on Saturday, August 26th from 10:25 AM-4:30 PM along with 2nd Class relics of St. Jacinta and St. Francisco Marto. See the flyer in back of church for other parish dates throughout the Diocese.

### DIOCESE OF LA CROSSE GUIDELINES FOR REPORTING INSTANCES OF CHILD ABUSE

The Diocese of La Crosse, through its policies and procedures, seeks to provide a prompt, appropriate and compassionate response to reporters of sexual abuse of a child by any diocesan agent (bishop, priest, deacon, employee, religious, vendor or volunteer). Anyone wishing to make a report of an allegation of sexual abuse should send that report to Mrs. Teresa Brown, Complaint Intake Agent, at the Diocese of La Crosse, P.O. Box 4004, La Crosse, WI 54602-4004. Alternatively, you can contact Mrs. Brown at 608.791.0179 or [intakeagent@diolc.org](mailto:intakeagent@diolc.org). The reporting form is available through the Diocese of La Crosse Office of Safe Environment or on the diocesan website at: [diolc.org/safe-environment/reporting](http://diolc.org/safe-environment/reporting). **Individuals are also encouraged to take their reports directly to civil authorities.** Copies of the diocesan policy are available through your local Parish and on the diocesan website. If you have any questions about the Diocese of La Crosse and the implementation of the *Charter for the Protection of Children and Young People*, please contact Teresa Brown, Diocese of La Crosse, at 608.791.2679 or [tbrown@diolc.org](mailto:tbrown@diolc.org).

## Activity Corner

### King Solomon's Dream Cross-Word

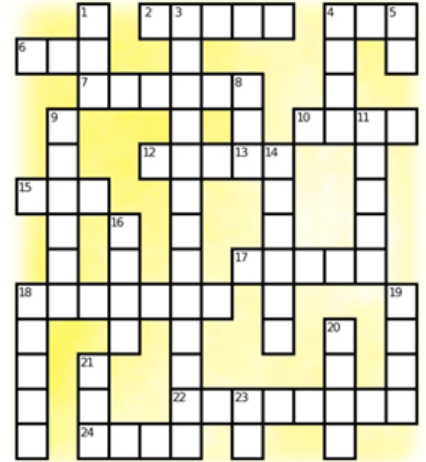
God \_\_\_\_\_ (19d) to the young \_\_\_\_\_ (24a) Solomon in a dream, " \_\_\_\_\_ (21d) \_\_\_\_\_ (23d) for whatever you want me to \_\_\_\_\_ (16d) you."

Solomon knew that he was only a young \_\_\_\_\_ (8d) and couldn't rule God's people without His help. So he said \_\_\_\_\_ (5d) God, "O \_\_\_\_\_ (20d), I am a \_\_\_\_\_ (10a) youth, not knowing \_\_\_\_\_ (1d) to \_\_\_\_\_ (4a). I \_\_\_\_\_ (18d) you in the midst of the people whom you have chosen, a people so vast that it cannot be \_\_\_\_\_ (22a) or counted.

Give your \_\_\_\_\_ (18a), therefore, an \_\_\_\_\_ (3d) \_\_\_\_\_ (17a) to \_\_\_\_\_ (2a) your people and to distinguish \_\_\_\_\_ (11d) from \_\_\_\_\_ (12a). For \_\_\_\_\_ (6a) is \_\_\_\_\_ (4d) to \_\_\_\_\_ (14d) this vast \_\_\_\_\_ (9d) of yours?" \_\_\_\_\_ (15a) was pleased with Solomon's request and told him that He would grant him \_\_\_\_\_ (7a) greater than anyone else had ever had or would have.

Use the words from this list to fill in the blanks and figure out the cross-word.

UNDERSTANDING  
ME NUMBERED  
TO SERVANT  
ASK WISDOM  
ACT GOVERN  
GIVE WRONG  
SAID PEOPLE  
GOD JUDGE  
WHO HEART  
MAN RIGHT  
KING SERVE  
HOW LORD  
ABLE MERE



### PLEASE REMEMBER IN YOUR PRAYERS

- Those suffering from the Coronavirus and those who are working tirelessly to help the ill recover.
- The military men and women who are supporting our freedom.
- Our political leaders, may their decisions be made for the good of all citizens.
- For those fighting cancer, especially members of our parish.
- For children suffering with life threatening conditions and illnesses.
- The intentions listed in our parish Book of Prayer.
- Consecration of Russia and Ukraine to the Immaculate Heart of Mary.

To add a request call 608-452-3841 or email [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net)





# St. Mary's Picnic on the Lawn

**SATURDAY, JULY 29TH**  
**11am- 4:00 pm**

**Join us for a fun afternoon with  
family & friends!**

**All are Welcome!**

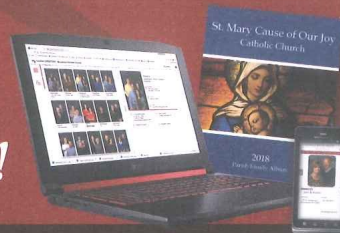
**Hog Roast, Bounce House, Dunk Tank,  
Snow Cones, Kids Games and More!**  
**Live Music by Leather & Lace (12 - 2)**

**St. Mary's Catholic Church**  
**900 Central Ave**  
**Coon Valley, WI**





Dear Church family,  
It's time for a New Directory!



Schedule your photo  
time online

Photo dates:

- **Wednesday, Sept 6th**  
from 2 PM to 8:30 PM
- **Tuesday, Sept 26th**  
from 2 PM to 8:30 AM
- **Wednesday, Sept 27th**  
from 2 PM to 8:30 PM



*Celebrating faith.  
Connecting families.  
Sharing hope.*

When people enter the doors of our church they are looking for a place to belong. Our directory brings us together to develop new relationships, connect with our own families, and reconnect with those we haven't seen in a while. Join us for this "Connections Event" and be part of what God is doing right here at our church!

Directory Committee

## Connections Event

*Our church directory will not be complete without you. Join us to celebrate faith and family with our new church family album.*

- Schedule your professional photography session when you stop by the sign-up table at the church or simply go online and follow the instructions below. If we don't see your name on our list of appointments, you will receive a phone call inviting you to participate.
- Everyone who is photographed by Universal will receive a complimentary 8 x 10 portrait and a directory!
- Universal provides a complete professional portrait studio right here at our church! You'll enjoy a variety of poses, backgrounds, portrait sizes, finish and framing options AND have the opportunity to purchase portraits to give to family and friends.

Set your appointment with Universal today!



*Gathering families,  
Connecting generations.*



There will be help to schedule an appointment before and after Mass on July 22, 23, 29 & 30. There will also be someone available to schedule appointments during the parish picnic for those who need assistance.

### ONLINE SCHEDULING INSTRUCTIONS FOR FAMILY APPOINTMENT SETTING

- ◇ Go to the Universal Church Directories website ([www.ucdir.com](http://www.ucdir.com))
- ◇ Click on the box on the right side of the homepage entitled "photography appointment scheduling login"
- ◇ Enter your church code **wi259**
- ◇ Enter your church password **photos**
- ◇ Click on the Enter button
- ◇ Click on the desired photography date
- ◇ Click on the Reserve Time button beside the desired photography appointment time
- ◇ Enter the appropriate information in all required fields (indicated by the asterisk)
- ◇ Click on the Schedule Appointment button at the bottom of the screen to reserve the photography appointment time in your family's name
- ◇ If you have more than six family members being photographed, please reserve two appointments consecutively (such as 6:00 and 6:10)
- ◇ Print the next screen to use as a reminder of your family's photography appointment
- ◇ **Contact Clarice Kammel at 608-792-2198 to change or cancel your photography appointment**