



# St. Mary Parish

900 Central Ave, Coon Valley, WI 54623

**Fr. Joe Richards, Pastor | Dcn. Tony Shay**

March 08, 2026 | Third Sunday of Lent | Reading 508A

## CONNECT WITH US

### PASTOR

**Rectory:** 400 Congress Ave.  
Viroqua, WI 54665

**Cell Phone:** 608-606-9787

**Email:** jrichards@diolclergy.org

### Office Hours in the Sacristy

Tuesday 1:00pm until Mass  
Thursdays after Mass until noon or by appointment

### DEACON

**Email:** ashay@diolclergy.org

### Parish Phone

608-452-3841

### Mailing Address

904 Central Ave  
Coon Valley, WI 54623

### Email

stmaryscv@mwt.net

### Website

www.stmaryscv.org

### Social Media

www.facebook.com/StMarysCoonValley

### Bulletins

*Bulletin Deadline: Monday, 6 days prior*

### Parish Office Hours

Varies - most Wednesdays, Thursday morning and most Fridays

## MASS SCHEDULE

### Weekend Masses

Saturday | 4:00pm

Sunday | 8:00am\*

*\*Livestreamed on our Facebook page*

### Weekday Masses

Tuesday | 5:15pm

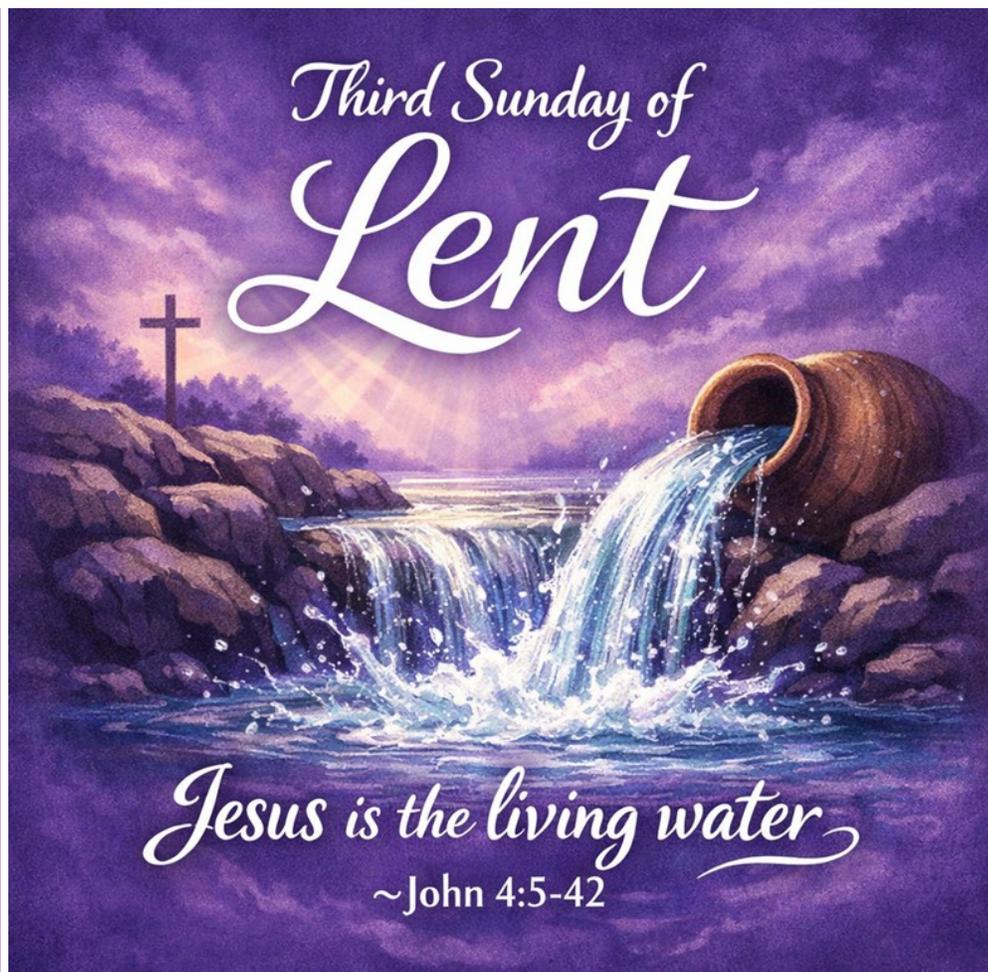
Thursday | 8:00am

### Confession

Saturday | 3:30pm - 3:45pm

### Devotions

**Adoration** Tuesday | 4:30pm



### Administrative Assistant

Amy Stafslie 608-452-3841  
stmaryscv@mwt.net

### Coordinator of Religious Education

Bridget Goodwin  
bladams50@gmail.com

### Parish Finance Council

Mary Gajewski, John Mislivecek,  
Nancy Peters (Secretary), and John  
Roesler (Buildings and Grounds)

### Parish Pastoral Council

Ryan Goodwin, Marlene Humfeld, Sue  
Humfeld, Robert Kerska, Lori Pedretti  
and Steve Schulte

### PCCW (Parish Council of Catholic Women)

Clarice Kammel (President), Nancy  
Peters (Treasurer), Linda Berg (Secretary)

### Musicians

Mary Beth Smith 608-632-9548  
Linda Schulte 608-397-3643  
Chris Carskadon 608-790-4495

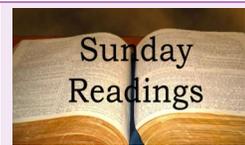
### Fr. Joe also serving:

### Annunciation of the Blessed Virgin Mary Parish, Viroqua

Mass Times:

Weekend: Saturday 6:30pm  
Sunday 10:30am

Weekday: Wed - 5:15 pm  
Fri - 8:00am



March 08, 2026

- 1) Exodus 17:3-7
- 2) Romans 5:1-2, 5-8
- 3) John 4:5-42

**Intentions / Schedule**

**SATURDAY, March 07**

*Third Sunday of Lent*

- 4:00pm Mass - † Edward and Anna Kerska  
 Altar Servers: Volunteers Ushers: Volunteers  
 Lector: Robert Kerska

**SUNDAY, March 08**

*Third Sunday of Lent*

-8:00am Mass - † Kylie Von Ruden  
 Altar Servers: Volunteers Ushers: Volunteers  
 Lector: Ryan Goodwin

Money Counters: Loree Nickelotti, Rodney and Kathy Berg

**TUESDAY, March 10**

*Lenten Weekday*

- 4:30pm Adoration  
 - 5:15pm Stations of the Cross followed by Mass  
 - Mass - For the People

**THURSDAY, March 12**

*Lent Weekday*

- 8:00am Mass - † The most forgotten souls

**SATURDAY, March 14**

*Fourth Sunday of Lent*

- 4:00pm Mass - † Art and Evelyn Gajewski  
 Altar Servers: Volunteers Ushers: Volunteers  
 Lector:

**SUNDAY, March 15**

*Fourth Sunday of Lent*

-8:00am Mass - † Gavin Williams  
 Altar Servers: Volunteers Ushers: Volunteers  
 Lector:

Money Counters: Mike Kammel and Mark Boland

**Upcoming Events/Calendar**

- **Mar 8** ~ Daylight Savings begins at 2:00 AM  
 ~ Encounter Class (middle school) 9-10:15 in Viroqua  
 ~ 1st Communion class 11:45AM-12:45PM in Viroqua  
 ~ Discussion of Fratelli Tutti 11:45AM-1PM in Viroqua
- **Mar 10** ~ Adoration at 4:30 PM, *Stations of the Cross* at 5:15 PM followed by Mass
- **Mar 12** ~ Discussion of Fratelli Tutti 6:30-8 PM in Viroqua
- **Mar 13** ~ **John Ritter** visitation at Seland Funeral Home 4-7 PM, with prayer service at 7 PM.
- **Mar 15** ~ Parish Social after Mass by the St. Rose Guild  
 ~ 1st Communion class 11:45AM-12:45PM in Viroqua
- **Mar 15-20** ~ Fr. Joe on PTO - No weekday Masses
- **Mar 17** ~ Adoration at 4:30 PM, *Stations of the Cross* at 5:15 PM followed by Mass
- **March FoF Community Volunteer** Activity date TBD
- **Mar 19** ~ Discussion of Fratelli Tutti 6:30-8 PM in Viroqua
- **Mar 22** ~ 1st Communion class 11:45AM-12:45PM in Viroqua
- **Mar 23-31** ~ Amy on Mission trip, for administrative needs contact Fr. Joe.
- **Mar 23** ~ PCCW Meeting at 5:30 PM  
 ~ **Healing Mass** in Viroqua 4:30 PM Adoration (with Confessions) 5:30 PM Mass 6:00 PM Corporate Prayer for Healing 7:00 PM Individual Prayer Ministry
- **Mar 24** ~ Adoration at 4:30 PM, *Stations of the Cross* at

**Mass Intentions**

Below are open dates for the next few months.

**Open Sat. and Sun. dates:** Apr 26. May 2 or 3, 16, 17, 24, 30 & 31. Jun 21 & 28.

**Open Weekdays:** Apr 23, & 28. May 5, 7, 12, 19, 26 and 28. Jun 2, 16, 18, 23, 25 & 30.

Request a specific date by filling out an intention envelope or by emailing the office. Suggested stipend amount is \$20 per Mass. If you have questions feel free to email the office at [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) or voice message 608-452-3841.



**Inspired by the Spirit Campaign**

5 Year Goal : \$105,000.00  
 As of February 27, 2026  
 Pledges received (30): \$109,520.00  
**Payments received: \$71,203.50**  
 THANK YOU!

A breakdown of how the Inspired by the Spirit Campaign funds have been allocated is posted in back of the church.



**Needed this Month**

\$10,000.00	at \$2000 per week
\$1,206.00	Received as of week 1
<b>(\$8,794.00)</b>	Difference for the Month

**Annual Appeal 2025-2026**

As of 3/6/2026	Total Pledged	Total Payments
Pledged/Paid	<b>\$17,525.00</b>	\$12,906.69
Target Amount	<u>\$14,565.00</u>	<u>\$14,565.00</u>
<b>Over/Under Target</b>	<b>\$2,960.00</b>	(\$1,658.31)
Percent Pledged: 120.32% , Percent Received: 88.61%		
Number Contributing: 25		
To donate online, visit: <a href="https://diolc.org/stewardship/">https://diolc.org/stewardship/</a> and in the drop down box choose: 2025(445) St. Mary Parish, Coon Valley		

Giving Last Week		3/1/2026	
Adult Env (24)	985.00	Needed Weekly	\$2,000.00
Offertory	163.00	Received This Week	\$1,206.00
Votives	58.00	Total needed	\$18,000.00
<b>Total</b>	<b>\$1,206.00</b>	YTD Received	\$16,028.24
		Difference	(1,971.76)
Food Pantry	\$40.00		

## From the Pastor

Hello friends,

To begin, allow me to address an important question: “What on Earth does ‘calumniated’ mean?” Now that I’ve had a fourth person ask this question this week, I can reveal to you that *every single* time I take a person or group through the Litany of Humility the same question comes up – you are not alone, and I think you’re in pretty good company. To calumniate somebody is to speak poorly about them – slander, defamation, character assassination, gossip – they all fit into this theme. In the first place this is always a gutcheck that any community/community member needs to ask: “how much does gossip/defamation/slander etc. take a place in my/our conversations?” I have witnessed and participated in a few community cancers in my time, and I find few more damaging than gossip/backbiting/calumny. Wherever we experience it, let’s just cut it out. Anyway, the Litany of Humility’s version is not focused on me doing the slandering/calumniating but on me being the one slandered/calumniated. Like the whole prayer, this “from the fear of being calumniated, deliver me O Jesus” is focusing on my own fear/enslavement to the avoidance of being such a target – perhaps entrusting to the Lord for Him to take care of my need to get everything right and present a spotless external image. It’s not saying, “let me be calumniated, Lord,” but “let me not be so worked up with anxiety about calumination.” Anyway, “calumination.” Fun word.

In Diocesan news, the Bishop has sent out a special request to the priests asking us to celebrate two special Masses on a regular basis: one, a Votive Mass of the Holy Spirit, and two, a Mass for the needs of the Church, especially using one of my favorite Eucharistic Prayers, “the Church on the Path of Unity.” By regular he means “monthly, or even weekly if the liturgical calendar allows.” I’m not sure exactly what this looks like in our own schedules (we’ll figure that out), but it strongly indicates the Bishop’s Eucharistic focus and his invitation to the Holy Spirit to lead us in the middle of any mission and restructuring work we encounter. We aren’t hearing much with that in our corner of the Diocese right now, but deanery-by-deanery work is starting to unfold – keep your ears open and feel free to ever pick my brain about things. I’ll answer as well as I can, and if you ask something I can’t answer I’ll just get real quiet all of a sudden. Anyhow, these Masses. I’ll let the Bishop say it, as he says it best: “The lion’s share of our sanctification takes place through the sacraments, most especially at the Mass. It is a sacrificial and sacramental process: like bread and wine, we are, by the Holy Spirit, transformed into something we were not before. By celebrating these two special Masses regularly, we can as a diocese discern God’s plan for us, deepen our understanding of the pivot from maintenance to mission, and promote eucharistic living. The critical thing is to be docile to the Father’s plan and allow the Holy Spirit to remake the Diocese of La Crosse in the image and likeness of Christ.”

God bless you all, Fr. Joe

## Parish Announcements

### Greif Share - Support Group Begins Mar 10

Grief is a journey. No matter how long it has been since losing a loved one, grief can greatly affect your life. Grief Share is a 13-week support program, that is hosted jointly with Viroqua and Coon Valley Parishes. **For more information about the program and to learn how to register, pick up a flyer from the back of church.** If there is someone you know who may benefit from Grief Share, please invite him or her to attend. **All are welcome!**

**When:** Tuesdays 5 - 7 pm, Mar 10 to Jun 2, 2026

**Where:** Annunciation of the Blessed Virgin Mary Church, 400 Congress Ave. Viroqua, WI 54665

### Diocesan Annual Appeal Update – Thank You!

Thanks be to God and to your generosity, we have exceeded our Diocesan Annual Appeal goal through pledges by 20%! We are deeply grateful to everyone who has already made a gift or pledge. A reminder that all funds received at the Diocese **over our parish goal are returned to us in full and untaxed**, meaning they are not included in future diocesan quota calculations or future appeal calculations. **Every dollar received above the goal directly benefits our parish.**

If you have not yet made a gift, there is still time to participate and help increase the amount returned to St. Mary Parish. If you have already pledged, please remember to complete your payments so we can receive the full rebate. Thank you for your continued generosity and commitment to our parish and the wider Church.

### The Birthright Baby Bottle Campaign

 Birthright provides love and support to women facing pregnancy, reminding them they are not alone. Please fill a bottle with loose change or cash and return it by Sunday, March 15, 2025. Envelopes are available; make checks payable to Birthright. Thank you for your life-affirming support of mothers, fathers, and babies.

### Healing Mass and Service Monday, March 23, 2026—

Annunciation of the Blessed Virgin Mary Church, Viroqua, will host this service. All are welcome to attend any part of the evening. 4:30 PM Adoration (with Praise & Worship, Rosary, Divine Mercy, and Confessions) 5:30 PM Mass 6:00 PM Corporate Prayer for Healing 7:00 PM Individual Prayer Ministry



### Lenten Giving Opportunities

**CRS Rice Bowl & MCA Mite Boxes**



This Lent, help support those in need around the world through CRS Rice Bowl and the Missionary Childhood Association (MCA) Mite Boxes. Rice bowls and mite boxes are available in the back of church. Please collect loose change or cash throughout Lent and return your donations on Easter Sunday. Your generosity will assist impoverished children and families across the globe. To learn more and read this week’s Story of Hope, visit [crsricebowl.org](http://crsricebowl.org).

## Diocesan/Local Announcements

### Looking for a Fish Fry this Friday?

The Fish Frynder is the Diocese of La Crosse's dedicated web tool for finding Lenten meals. Find upcoming fish fry's by date and location across the diocese's 19 counties.

\* Official Link: [diolc.org/fishfrynder](https://diolc.org/fishfrynder)

\* Calendar View: [diolc.org/calendar/fish-frynder](https://diolc.org/calendar/fish-frynder)

Check the info for our neighboring parishes of St. Patrick's, Onalaska (see flyer in church) and St. Charles Borromeo, Genoa.

### Two Lenten Regulations:

1. Catholics who have celebrated their 14th birthday are to abstain from meat all Fridays in Lent and Good Friday.
2. In addition to abstaining from meat, Catholics who have celebrated their 18th birthday, until they celebrate their 59th birthday, are to fast on Ash Wednesday and Good Friday. Those who are bound to this regulation may eat only one full meal. Two smaller meals are permitted if necessary to maintain strength according to one's needs, but eating solid foods between meals is not permitted.

**Evangelization Summit—Mar 10, Registration Today!** Our first Evangelization Summit will be this Lent during the day on Tuesday, March 10, at Mary Mother of the Church in La Crosse. <https://diolc.org/rebuildmychurch/updates/>

**CV Area Baseball Association Fundraiser & Raffle - Mar 14**  
Saturday, March 14th at the Coon Valley American Legion Hall. Doors open at noon. Burt Ekern Memorial Euchre Tournament at 1:00. Ticket is \$20 and gets you all the Burgers, Brats and Dogs you can eat! Large Silent Auction and other games of chance. All proceeds go to support the ballfields at "The Park" in Coon Valley.

**Embracing the Call to Holiness** – The Eau Claire Deanery and the La Crosse Diocesan Council of Catholic Women jointly sponsor the “Call to Holiness” A Woman’s Retreat day being hosted by St. James the Greater Catholic Church in Eau Claire on **March 14, 2026**. Registration forms are located on the tables in the back of church, Women from all over the diocese are welcome to attend .

### Waffle Breakfast - Mar 14

Country Coon Prairie Church, S2706 Coon Prairie Ave, Westby is hosting a breakfast including: waffles, coffee, sausage links, fruit, cookies, milk, juice and scrambled eggs. They are asking a free will donation and all are welcome!

### CV Lutheran Church Men’s Club Fish Fry Fundraiser

Wednesday March 25 from 4:30-6:30pm the CVLC Men’s Club will be holding a fish fry! The menu includes: 2 pieces of cod, broiled or batter fried, baked potato, baked beans, coleslaw and dessert. **Tickets will be presale only, they will not accept walk ins. Presale tickets end on March 14.** The cost of a ticket is \$15.00. Tickets will be sold before and after worship services or by contacting their church office 608-452-3772 or email: [office@coonvalleylutheranchurch.org](mailto:office@coonvalleylutheranchurch.org). All proceeds will support Coon Valley Lutheran Church!

**A Retreat for a Parish on Mission** Monsignor David Kunz will be leading a Lenten Mission at St. Teresa of Kolkata Parish, located at 210 W. Hamlin St. in West Salem, Sunday, **March 15th, through Friday, March 20th**. The times are: Sunday, March 15, at 6:30 p.m.; Monday, March 16, at 2:00 p.m.; Tuesday, March 17, at 6:30 p.m.; Wednesday, March 18, at 2:00 p.m.; Thursday, March 19, at 6:30 p.m.; and Friday, March 20, at 2:00 p.m. The daytime sessions repeat the previous evening

## Diocesan/Local Announcements

session. All are welcome. Together we can grow closer to Christ during Lent.

### 18th Annual La Crosse Lenten Luncheon – Mar 18

Bishop Gerard Battersby and Catholic Charities cordially invite you to the 18th Annual La Crosse Lenten Luncheon on Wednesday, March 18, 2026! Gourmet soup, salad and bread will be served. We are excited to announce that we will be honoring, Jason Larsen and Chuck and Mary Kulas. Cost is \$30.00 per person or reserve a table of 4 for \$120.00. Please **RSVP online at <https://cclse.org/la-crosse-lenten-luncheon/> by Friday, March 13** as seating is limited.

### Project Seed Sales Coming in the Spring

Farmers, mark your calendars for a Forage & Seed Corn sale that will be coming to several locations in spring of 2026, supported by the Diocesan Rural Life Committee, offering high-quality, low-cost seed. Seed corn is offered in both conventional and glyphosate tolerant varieties. There will be alfalfa and clover ready for sale and non-GMO seed can be ordered. Comparable yields make this seed an attractive alternative.

Sale dates and locations:

- March 14 - 10 AM-1 PM at St. Mary’s Church in Richland Center
- March 21 - 10 AM-2 PM in Holy Family Hall in Stanley
- March 28 - 10:30 AM-1 PM at Fourments Farm Home Store in Colby
- April 11 - 11 AM-1 PM at Sacred Heart Church in Cassel

For more information, call Scott Mohr at 608-769-2764, or Steve Mohr at 608-780-5460.

### Men of the Cross: Forged for Mission | March 21, 2026 | Blessed Sacrament Catholic Church

Men of the Diocese of La Crosse! Join other Catholic men for a powerful day of encouragement and formation as we grow stronger as disciples, husbands, fathers, and leaders forged for mission. For info and to register: <https://menofthecross.org/>  
**Featured Speaker:** Bart Schuchts. **Mass Celebrant:** Fr. Sam Martin. **Cost:** \$45 (includes breakfast & lunch). **High School Men:** Attend FREE with a parent/guardian

### ALL DAY CONFESSIONS at the Cathedral - Mar 30

Mon., Mar. 30th, 9 am - 6 pm. There will be four to five priests available to hear confessions at any given time.

**New Parishioners:** Welcome to our parish! Please introduce yourself to Fr. Joe and contact the parish office for registration and information. [www.stmarycv.org/visit-us](http://www.stmarycv.org/visit-us)

**Sacrament of Reconciliation:** Saturday from 3:15pm to 3:45pm

**Sacrament of Baptism:** Please use the registration form at: [www.stmarycv.org/sacraments](http://www.stmarycv.org/sacraments). Then mail or email it to [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) and [jrichards@diolclergy.org](mailto:jrichards@diolclergy.org) You will be contacted by the parish office to finalize your requested date.

**Sacrament of Anointing / Visitation of the Sick:** Please contact the parish office or Fr. Joe when someone you know is in need of the Sacrament or a pastoral visit. Requests may also be made from our website under the Sacraments tab. [www.stmarycv.org/sacraments](http://www.stmarycv.org/sacraments)

**Mass Intentions:** Please use the Mass Intention envelopes available in the church.

**Book of Prayer Requests:** Located in the back of church. Feel free to add your own prayer requests. The requests will be included in the parish prayers.



**The #1 grief recovery program in the world.**

Grief is a journey. No matter how long it has been since losing a loved one, grief can greatly affect your life, (spiritually, emotionally, physically, socially, mentally and financially).

Grief Share is a 13-week support program, that is being hosted jointly by the Annunciation of the Blessed Virgin Mary and St. Mary's Parishes. Through videos and discussions, participants will receive insight from grief experts to help navigate their grief, and meet others who share similar thoughts, feelings and experiences. Group members can share as much or little as they are comfortable with. Topics to be discussed include anger, regret, loneliness, sadness, friendships, questions for God, feeling overwhelmed, selfcare and more.

Please join us for Grief Share, where you can find comfort, strength, and hope! If there is someone you know who may benefit from Grief Share, please invite him or her to attend. All are welcome!

When: Tuesdays 5:00 - 7:00 pm  
March 10th through June 2nd, 2026

Where: Annunciation of the Blessed Virgin Mary Church  
400 Congress Ave.  
Viroqua, WI 54665

Facilitators: Janet Olmstead, AAGC Certified Grief Counselor  
(608) 790-4543  
Deacon Anthony Shay, Ed. D, LPC, CRC

Registration Fee: \$20.00  
Financial assistance available as needed

To Register, contact the Annunciation of the Blessed Virgin Mary Parish, Viroqua office at 608-637-7711, email them at: [stmaryparish@mwt.net](mailto:stmaryparish@mwt.net), or go to the website at [www.griefshare.org](http://www.griefshare.org)