

**Fr. Matt's Residence:**

904 Central Ave  
Coon Valley, WI 54623  
Cell Phone: 608-738-6806

E-mail: [frmattmarshall@gmail.com](mailto:frmattmarshall@gmail.com)

**Open office:** Thursdays and by appointment. Off on Mondays.

**Amy Stafslie,** Admin. Assistant

**Office:** 608-452-3841

**E-mail:** [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net)

**St. Mary's, Coon Valley**

**Weekend Masses**

- 4:00 PM Saturday (max 40 people)

- 8:00 AM Sunday (max 40 people)

**Weekday Mass:**

Tues. - 6:30 PM and Thurs.- 8:00 AM

**Annunciation of the BVM, Viroqua**

**Weekend Masses**

- 6:30 PM Saturday

- 10:30 AM Sunday

**Weekday Mass:**

Wed. - 6:30 PM and Fri. - 8:00 AM

**New Parishioners:** Welcome to our parish!

Please introduce yourself to Fr. Matt and contact the parish office for registration and information. <https://www.stmarycv.org/visit-us>

**Sacrament of Reconciliation:** Before Mass on Sat. or by appointment, call Fr. Matt or on our website under the Sacraments tab. <https://www.stmarycv.org/sacraments>

**Sacrament of Baptism:** Please submit a registration by mail, or e-mail to both [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) AND [frmattmarshall@gmail.com](mailto:frmattmarshall@gmail.com). You will be contacted by the parish office to finalize your requested date. The registration form at: <https://www.stmarycv.org/sacraments>.

**Sacrament of Anointing / Visitation of the Sick:** Please contact the parish office or Fr. Matt when someone you know is in need of the Sacrament or a pastoral visit. Requests may also be made from our website under the Sacraments tab. <https://www.stmarycv.org/sacraments>

**Mass Intentions:** Please use the Mass Intention envelopes available in the church.

**Book of Prayer Requests:** Please call or email Fr. Matt to have an intention added during COVID time. General Book of Prayer requests will be included in the intercessions.

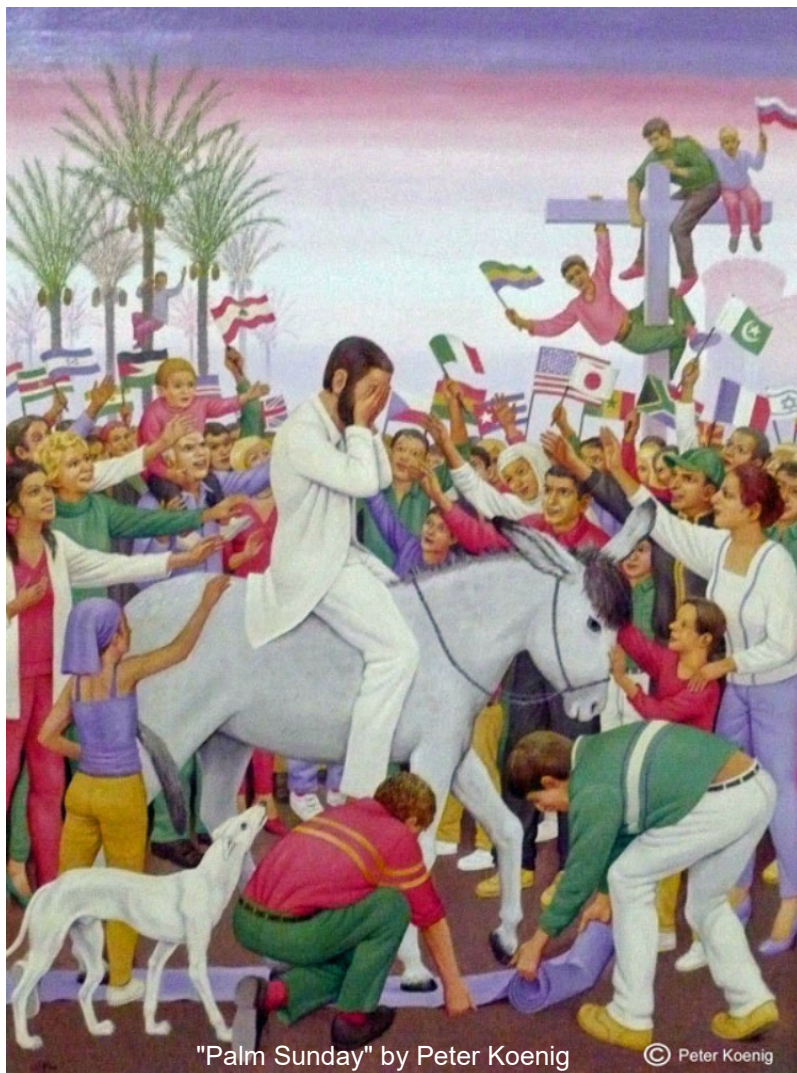
# St. Mary's Parish

900 Central Ave., Coon Valley, WI 54623

**Phone:** 608-452-3841

**Website:** [stmarycv.org](http://stmarycv.org)

**Facebook:** [www.facebook.com/StMarysCoonValley](http://www.facebook.com/StMarysCoonValley)



"Palm Sunday" by Peter Koenig

© Peter Koenig

PALM  
SUNDAY

**Fr. Matthew Marshall**

*Pastor*

**March 28, 2021**

*Readings: 517-521, 523B*

# St. Mary's Parish, Coon Valley, WI

## Palm Sunday of the Passion of the Lord

### SUNDAY, MARCH 28, 2021

Procession with the Palms:

- 1) Mark 11:1-10 or John 12:12-16

Mass Readings:

- 1) Isaiah 50:4-7
- 2) Philippians 2:6-11
- 3) Mark 14:1-15:47 or 15:1-39

**FOCUS:** Do the choices we make reflect our own will or the will of God?

Estimates say that human beings make as many as 35,000 choices each day. Through his sin of pride, the first man, Adam, attempted equality with God. Through humility and docility, Jesus put aside pride and accepted death on a cross for the salvation of mankind. In each moment, we have a choice – will we follow the example of Adam or the example of Jesus?

#### LITURGY OF THE WORD

Isaiah speaks of the well-trained tongue and open ears that God has given him, saying, *The Lord God is my help, therefore I am not disgraced.* In the second reading, Saint Paul testifies to the selflessness and humility of Jesus in obediently accepting death on the cross. At Jesus' name *every knee should bend ... and every tongue confess that Jesus Christ is Lord.* The Gospel narrates Jesus' last hours, from his anointing with perfumed oil by a woman, through his last supper, betrayal, passion, death, and burial.

#### Order Anything on Amazon? Use Amazon Smile!

You can help increase AmazonSmile donations to St. Mary Parish by shopping at [smile.amazon.com/ch/39-1218730](https://smile.amazon.com/ch/39-1218730) or with AmazonSmile ON in the Amazon Shopping app.



#### Intentions

Mar 27 ~ 4:00 PM - †Deceased members of the Roskos and Roningen Families
Mar 28 ~ 8:00 AM - †Living and deceased members of the Shay and Pedretti Families
Mar 30 ~ 6:30 PM - †Henry Becker
<b>Apr 01 ~ 7:00 PM - †Stella Hohlfeld</b>
<b>Apr 02 ~ 3:00 PM - Good Friday</b>
<b>Apr 03 ~ 7:30 PM - †Bernie Humfeld</b>
<b>Apr 04 ~ 8:00 AM - †Jeannette C. Duda</b>

#### Next Week in Service — Apr 4th

If you are not able to serve as scheduled below, please find a substitute. Thank you

Money Counters:	Randy Baranczyk and Leo Nickelotti
-----------------	------------------------------------

### Upcoming Events/Calendar

- **March 27/28** ~ Palm Sunday
- **March 30** ~ Fr. Matt's 33rd Birthday!
- **April 1** ~ *Holy Thursday Mass at 7:00 PM*
- **April 2** ~ *Good Friday at 3:00 PM*
- **April 3** ~ *Holy Saturday Mass at 7:30 PM*
- **April 4** ~ *Easter Sunday Mass at 8:00 AM*



#### Our Holy Week streaming Live on Facebook:

<https://www.facebook.com/StMarysCoonValley>

**Church will be open for private prayer Tuesday through Friday from 9AM until 7 PM and Sunday until 7 PM** (please practice good social distancing)



Holy Week also streaming live from the La Crosse Cathedral at <https://diolc.org/live/>  
 Thursday at 7:00 p.m.  
 Friday at 12:10 p.m.  
 Saturday at 8:30 p.m.  
 Sunday at 10:30 a.m.

#### Annual Appeal 2020-21

As of 03/25/2021	Total Pledged	Total Payments
Pledged/Paid	\$16,765.00	\$16,123.56
Target Amount	<u>\$12,925.00</u>	<u>\$12,925.00</u>
Over Target	\$3,840.00	\$3,198.56
Percent Pledged: 129.71%, Percent Received: 124.75%		
Number Contributing:	37	
<p><b>WE HAVE REACHED OUR GOAL! Thank you!</b> All funds donated from this point forward will be returned to the parish untaxed by the Diocese. <b>If you have not contributed, now is the time!</b> Extra cards and envelopes are located at the church doors, or you may give online at: <a href="https://diolc.org/donate-online">https://diolc.org/donate-online</a>, under Designation, choose: 2020 (445) St. Mary Parish.</p>		

#### DID YOU KNOW?

If you are 70 ½ or older, you can do a **qualified charitable distribution (QCD)** of up to \$100,000 a year from your **IRA directly to a charity**. The distribution won't show up in your adjusted gross income and CAN count toward your required minimum distribution (RMD). The QCD allows you to be more strategic with your RMD. Consult your tax advisor before making any decisions. If a QCD is for you, please consider St. Mary's Parish as your charity of choice.

Giving Last Week		Week 12	3/21/2021
Adult Env.(29)	\$2,350.19	Needed Weekly	\$1,900.00
Offertory	\$54.00	Received This Week	\$4,921.33
DAA Rebate	\$2,447.14	YTD Needed	\$22,800.00
Memorials	\$70.00	YTD Received	\$23,445.00
<b>Total</b>	<b>\$4,921.33</b>	Difference	645.00
E. Flowers(PCCW)	\$210.00		

## **From Fr. Matt:**

### ***"I See His Blood Upon the Rose"*** by Joseph Plunkett

*I see his blood upon the rose  
And in the stars the glory of His eyes,  
His body gleams amid eternal snows,  
His tears fall from the skies.*

*I see his face in every flower;  
The thunder and the singing of the birds  
Are but His voice -- and carved by His power  
Rocks are His written words.*

*All pathways by His feet are worn,  
His strong heart stirs the ever-beating sea,  
His crown of thorns is twined with every thorn,  
His cross is every tree.*

- The Administrative Assistant at St. Mary's in Viroqua will be on leave for a few weeks starting Monday, March 22nd. Please allot me a little more time to respond to your concerns until Fran returns and Holy Week has passed. Thank you!

## **Parish Announcements**

### **Liturgical Ministry Volunteers Needed for Holy Week**

We will need help for Holy Week from Readers, Servers, and Ushers starting on **Palm Sunday, March 27/28 through Easter Sunday, April 4**. If you are able to help one or more areas please sign up in the back of church. Your time and talents are much appreciated.

### **Easter Flower Donation Envelopes**

Thank you to all who have donated toward the Easter Flowers and decorations. If you would still like to contribute, an updated list of contributors will be posted in the back of church next weekend.



### **Serving the Suffering Christ-CRS Rice Bowls**

As we enter Holy Week and celebrate Palm Sunday, let us reflect on how our Lord suffered from our indifference: those who proclaimed him king of Jerusalem were the same who called to crucify him. We recognize we are all one human family. Are we contributing to the suffering of our sisters and brothers with our indifference to their realities? How does our faith inspire us to care for them and share the gifts that God has bestowed on us? Visit [crsricebowl.org](http://crsricebowl.org) to learn more. **Rice Bowls may be dropped with the collection anytime during Holy Week.**

### **Mite Box Collection**

Today the Missionary Childhood Association helps finance about 3,000 projects per year worldwide. Children in communities, orphanages, homes for the disabled, refugees, and those living on the streets are

assisted by the generosity of children who wish to make the love of Jesus known everywhere. Schools affected by COVID related mandates world-wide will also need extra funds to continue the education of their students, especially in countries with pervasive poverty. **You may turn in your mite box with any collection during Holy Week.**

### **Lenten regulations are as follows:**

1. Catholics who have celebrated their 14th birthday are to abstain from meat on Ash Wednesday, all Fridays in Lent, and Good Friday.
2. In addition to abstaining from meat, Catholics who have celebrated their 18th birthday, until they celebrate their 59th birthday, are to fast on Ash Wednesday and Good Friday. Those who are bound to this regulation may eat only one full meal. Two smaller meals are permitted if necessary to maintain strength according to one's needs, but eating solid foods between meals is not permitted.

**Donations:** We cannot survive without your generosity! Here are some ways to contribute:

- US Postal Service: mail directly to the parish office, your 2021 Contribution envelope is postal ready!
- *Bill Pay* through online banking, add St. Mary's as contact (if possible, use your envelope number as the account number).
- Use our *online service* at: [diolc.org/st-mary-coon-valley](http://diolc.org/st-mary-coon-valley) (a processing fee will be deducted from your contribution, which averages 3% for debit and credit cards and \$.75 for EFT, ACH your contribution will be recorded for the full amount).
- *Drop off* your contribution envelope at either church, Coon Valley or Viroqua and the funds will be directed to St. Mary's

## **Diocesan/Local Announcements**

### **National Child Abuse Prevention Month**

The month of April each year is a time to raise public awareness of child abuse and neglect, and to recommit efforts and resources aimed at protecting children and strengthening families. For resources from the U.S. Bishops, visit <https://www.usccb.org/committees/communications/abuse-prevention-resources>.

### **Divine Mercy Sunday**

The Promise: Our Lord's words to St. Faustina, "On that day (Divine Mercy Sunday), the very depths of My tender mercy are open. The soul that will go to Confession and receive Holy Communion shall obtain complete forgiveness of sins and punishment" (Diary #699). "I am giving them the last hope of salvation; that is, the Feast of my Mercy" (Diary #965). For more information on Divine Mercy, go to [thedivinemercy.org](http://thedivinemercy.org).

**Divine Mercy Sunday Devotions** will take place on Sunday, April 11, at St. Joseph the Workman Cathedral, 530 Main Street, La Crosse, from 12 Noon – 3:15 p.m.

*(Continued on page 4)*

## Diocesan/Local Announcements

Exposition of the Blessed Sacrament will begin at Noon. Confessions will be heard throughout the afternoon along with hourly recitation of the Chaplet of Divine Mercy. A Divine Mercy information video will be shown at 12:20 and 1:30 p.m. Devotions will conclude with the Chaplet of Divine Mercy and Benediction at 3:00 p.m. Come when you can; leave when you must.

### Knights of Columbus Career Opportunity

The Knights of Columbus is looking for men seeking a career opportunity, representing their insurance program as a Field Agent. We offer a complete benefits package with this full-time position. One must be an eligible for membership in the Knights of Columbus. For more information, please contact Tim Nowak, General Agent, at (920) 462-4100 or by email at [timothy.knowak@kofc.org](mailto:timothy.knowak@kofc.org) or check us out at: [www.kofcwi.org](http://www.kofcwi.org)

## Week of Mar 28th Readings

### Monday of Holy Week

*John 12:1-11*

The story of Jesus' last days is framed by eloquent, even sensual symbols of love — love which proves victorious over the forces of evil, appalling betrayal and even death itself.

### Tuesday of Holy Week

*John 13:21-33; 36-38*

The vilification of Judas risks turning him into a scapegoat, allowing us to take the spotlight off ourselves. The writer knows that all of us are capable of betrayal and that even those who knew Jesus himself did indeed fail at the decisive moment: *All of them deserted him and fled* (Mark 14:50).

### Wednesday of Holy Week

*Matthew 26:15-25*

By the time the Gospels were written Judas was being held up as a grim example of what can happen even to someone who knew Jesus. It is also puzzling because somehow the dark deed of Judas made possible the events that gave us new life in Christ.

### Holy Thursday

*John 13:1-15*

This is a reversal of roles and would be, in any culture, shocking. Peter's reaction registers such shock — and we should be at least disconcerted as well as delighted. Can I "allow" myself to be so loved, so served by the great Creator and loving Father?

### Good Friday

*John 18:1-19:42*

Briefly put: *The creator God has healed humanity of death by sending his Son in an act of self-emptying and loving service, setting us free from the power of death and sin. God's loving medicine is a new creation, brought to life in us by the Holy Spirit.*

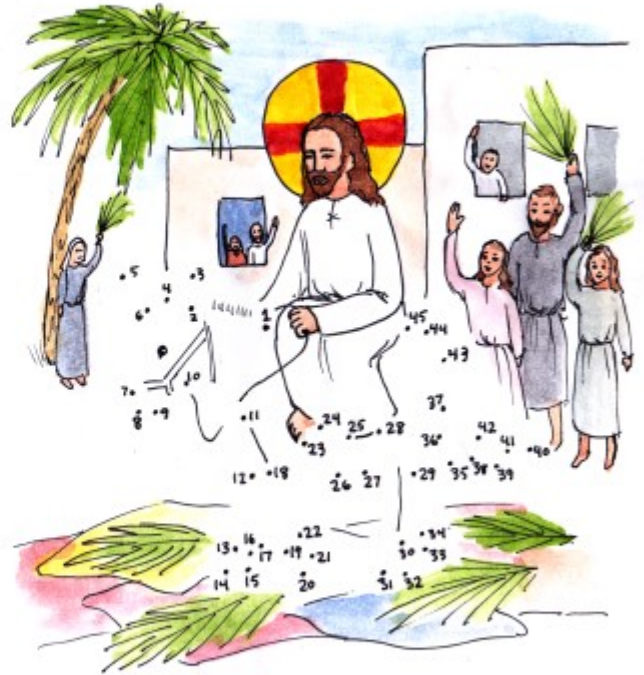
### Holy Saturday

*Luke 24:1-12*

The story as it stands seems to come to an impasse. The women, who evidently believe the messengers, are themselves not believed by the others (men?). Even after Peter makes his way to the empty tomb, it seems nothing has "happened" for him. What now?

## KIDS CORNER

*Palm Sunday / Passion Sunday  
March 28th, 2021*



*A few days before He died on the Cross,  
Jesus came into Jerusalem while the people waved  
palm branches and shouted, "Hosanna!"  
He was riding on something that was a sign of peaceful times.  
What was it? Connect the dots to find out!*

## Easter Flower Donations



*All Aborted Babies - Anonymous*

*Betty and Jim Callan, Leona and Bob Welsch  
By Karen and Mike Callan*

*Larry and Myrtle Geier, Mary Brueggen, Chuck Brueggen  
By Curt and Jean Geier*

*Norbert and Arlene Seichter, Joseph and Stella Grabowski  
By Steve and Michelle Grabowski*

*Verdel and Sara Holte - By Pat Holte*

*Jim Malin - By Loree and Leo Nickelotti*

*Donald and Rita Weber, Alfred and Mildred Roesler  
By John and Carol Roesler*

*Cheryl Roesler - By Joe Roesler*

*Deceased members of the Roskos and Roninggen Families  
By Rosey Roninggen*

*Peter and Leona Elsen, Joe and Albina Sedevie, Eugene  
Proksch - By Ray and Mary Sedevie*

*Leyton and Helen Stafslie, Lucas Seelow  
By Amy Stafslie and Family*

*Dan Tiedeman - By Caroline Tiedeman*



*Happy  
Easter*

*Meditations for the Sixth Week of Lent*

# WE THIRST FOR YOU, O LORD

## The King of the Jews

*Mark 14:1–15:47*

The final week of Jesus' life was filled with activity, from his triumphal entry into Jerusalem on Sunday until his death on Friday. We remember his actions, his prayers, his trial, his sufferings, and finally his death. As Lent draws to a close, we have the opportunity to join our sorrows more deeply with him so that we, too, can rise again with him on Easter.

Today we are given the entire story of the Passion that will play

out this week. One way to enter more fully into these events is to imagine that you are present at Christ's passion. Take in the details and think about what you would have been thinking or feeling if you were present when Jesus entered into Jerusalem to be greeted by palms and "Hosannas." How would you have reacted when the woman poured precious oil on his feet? What would have been going through your

mind at the Last Supper, the Garden of Gethsemane, or the Way of the Cross? By allowing yourself to enter more fully into the experience of the Passion, Easter Sunday will become even more meaningful.

### FOR REFLECTION

- › What part of the Passion narrative touches me the most deeply?
- › Can I set aside time this week to simply be in the presence of the Lord?
- › How might I more fully immerse myself in Holy Week this year?



## FAMILY ACTIVITY

It is customary to color eggs for Easter in many cultures around the world. Eggs symbolize new life, and they are a wonderful reminder of the new life Christ attained for us. If you have a traditional way of coloring eggs, pass it down and keep alive the tradition. You may also find a white crayon and write the words, “Alleluia” or “He is Risen!” on the eggs before placing them in the dye. Display your finished eggs or give them as Easter gifts.



Shutterstock.com images

## OUR FAITH

# The Suffering Servant

The Old Testament, especially the Book of Isaiah, foretold that the Messiah would have to suffer and die. During this Holy Week, look up the following Scripture passages and see how they can be applied to Jesus, the Suffering Servant of God.

- Isaiah 42 — God’s servant will bring justice to the nations.
- Isaiah 49 — The words of God’s servant about himself.
- Isaiah 50 — How salvation will come through the suffering of God’s servant.
- Isaiah 52 — The suffering of God’s servant will be the salvation of many nations and peoples.

## SIGNS OF THE SEASON

# Holy Week

**Holy Thursday** has a dual emphasis. During the liturgy, we recall the Last Supper and the First Eucharist. At the same time, we commemorate the establishment of the priesthood. As you attend Mass, be sure to pray for all the priests around the world, especially those in areas of persecution.

**Good Friday** is the only day of the year on which Mass is not celebrated. The special Good Friday liturgy, in its solemnity, invites us to enter deeply into the passion of Our Lord. Remember that today is a day of fasting and abstinence.

**Holy Saturday** is the final day of preparation for Easter. During the Easter Vigil on Holy Saturday night, new members are brought into the Church, and we celebrate the great mystery of our redemption. The Paschal candle that is lit at the Vigil is a sign of the Easter mystery.



## Lenten Prayer

Unto to you, I cry, my God!

“My God, my God, why have you abandoned me?” — Psalm 22:2

*Out of the depths of my sorrow, I call to you. Do not let me be forgotten, Lord, but hear and answer me.*

## Catechism CONNECTION

“Jesus’ entry into Jerusalem manifested the coming of the kingdom that the King-Messiah was going to accomplish by the Passover of his Death and Resurrection. It is with the celebration of that entry on Palm Sunday that the Church’s liturgy solemnly opens Holy Week.”

— *Catechism of the Catholic Church*, 560



# The Week that Changed the World.

## Entering into Holy Week

**T**he events of Holy Week changed the world and are, therefore, the holiest days of the year. The sacred liturgies observed during this week remember and make present again the passing of Jesus from death to new life—what is called the Paschal Mystery. You will want to go through the entire week with Christ, dying to selfishness and sin in order to rise to new life along with Him.

**Palm Sunday** Time: Sat. 4:00 PM, Sun. 8:00 AM

Palm Sunday is the first day of Holy Week, which commences with the blessing of palms and the reading of the Gospel somewhere outside the nave. A procession into church, with people holding blessed palm branches and singing festive songs follows, in imitation of the triumphant entrance of Jesus from Bethany to Jerusalem. Immediately afterwards, the theme of triumph changes radically with the reading of the Passion narrative, devoted to the suffering of Christ, which He endured for love of you.

**Preparation Days** Time: Mass, Tues. 6:30 PM

Monday, Tuesday, and Wednesday of Holy Week are preparation days, both spiritually and physically, for the holiest days to come later in the week. It is a most appropriate time to receive the Sacrament of Reconciliation.

Wednesday of Holy Week is known as Spy Wednesday. This gets its name because this is the day on which Judas betrayed Jesus to the Sanhedrin. Because Judas is thought to be sneaky, his actions conjured up the image of a spy. The synoptic gospels all include an account of the betrayal — Matthew 26:12-14, Mark 14:10-12, Luke 22:3-6.

**Holy Thursday** Time: Mass, 7:00 PM

Holy Thursday begins the Sacred Triduum – which means three days. On this first day the Church commemorates the events surrounding the Last Supper and the institution by Christ of the Holy Eucharist. At the Last Supper Jesus

was with His Apostles celebrating the Passover, the annual memorial of the mystery of the Jews' escape from Egypt, and the “passing over” of the angel of death. The Passover was an exodus, or passage, from the oppression of slavery to spiritual freedom. On this night before His crucifixion, Jesus commanded that this Passover be celebrated in a new way as an unbloody representation of His sacrificial and saving death that would take place the next day on the cross. This was (is) the new Passover of the Lord in which we are freed from slavery to sin and death through our cooperation with His divine life of grace received in Holy Communion.

A solemn ritual of washing of feet takes place in imitation of Jesus who humbly served His Apostles by washing their feet. Jesus said, “A new commandment I give to you, that you love one another, even as I have loved you.... By this all will know that you are My disciples, if you have love for one another.” (John 13:34, 35)

At the end of Mass, consecrated Hosts are carried in procession to the side chapel of adoration. These Hosts will be received the next day in Holy Communion. After placing the Hosts in the tabernacle, an atmosphere of quiet watching with the Lord begins. This commemorates how Jesus went with His Apostles to the Garden of Gethsemane, and asking them (and you) to watch and pray with Him. Jesus prayed, “My Father, if it is possible, let this cup [of suffering] pass from Me; nevertheless, not as I will, but as You will it.” (Matthew 26:39) “And being in agony He prayed more earnestly; and His sweat became like great drops of blood falling down upon the ground.” (Luke 22:44) Remain with Jesus in His agony over what He knew He would endure for the sins of the world.

continued on back >>



DIocese of LA CROSSE, WI

---

## Entering into Holy Week

---



### **Good Friday** Time: Service, 3:00 PM

The second day of the Sacred Triduum is the Passion of the Lord, known as Good Friday, the commemoration of the death of Jesus on the cross outside the walls of Jerusalem. The theme of this day throughout history has been one of quiet sorrow and mourning for the crucified and dead Jesus. Consider spending the hours of 12- 3 p.m. in quiet prayer, giving up even a drink of water, as this was the time that Jesus hung on the cross and died at 3 p.m.

The emphasis of the liturgy on this solemn day is on Scripture readings and prayers, the veneration of the cross, and the reception of the Eucharist from the Hosts consecrated on Holy Thursday.

### **Holy Saturday** Time: Mass, 7:30 PM

The daytime hours of Holy Saturday continue the atmosphere of Good Friday, and have been observed as a time of quiet and fasting. The Easter Vigil on the evening of Holy Saturday is the night of all nights and the primary celebration of Jesus' Resurrection. The elaborate and beautiful ritual of the Easter Vigil has four clearly-defined parts: the service of light, the Liturgy of the Word, the celebration of the Sacraments of Initiation and the reception of the risen Christ in Holy Communion.

The service of light begins with a darkened church. The priest lights the Paschal candle, the symbol of Christ's Resurrection. The Paschal candle is used to light small candles held by those in the congregation as all process into the church to the chant of "light of Christ."

The Exsultet is sung which recounts the saving action of Christ,

and it is followed by the readings of the Mass, several from the Old Testament, interspersed with responsorial Psalms and prayers. The Liturgy of the Word consists of as many as seven Old Testament readings that recapitulate God's saving action throughout history. The Gloria is then sung with the maximum amount of musical instruments, bells, and choir available to the parish. The Gospel is proclaimed that narrates eye witness accounts of those who encountered the risen Christ, stirring you to a deeper realization that He is alive! There are baptisms, bringing people to new life in Christ followed by confirmation, strengthening them to be bold witnesses for their faith in God. You will renew your own baptismal promises to live more fully as a committed disciple of Christ. The Liturgy of the Eucharist is celebrated with the greatest of joy, leading to our reception of the risen Christ in Holy Communion. This is a day to rejoice that the establishment of the Church and the celebration of the Sacraments are all made possible through the suffering, death and resurrection of Jesus Christ.

### **Easter Sunday** Time: Mass, 8:00 AM

The theme of Easter morning continues the triumphant joy of the Easter Vigil. It remembers and celebrates the very foundation of Christianity: Jesus who is Lord is raised from the dead. You will want to share in this incredible joy by participating, as much as possible, in the holiest Week of the year.

